

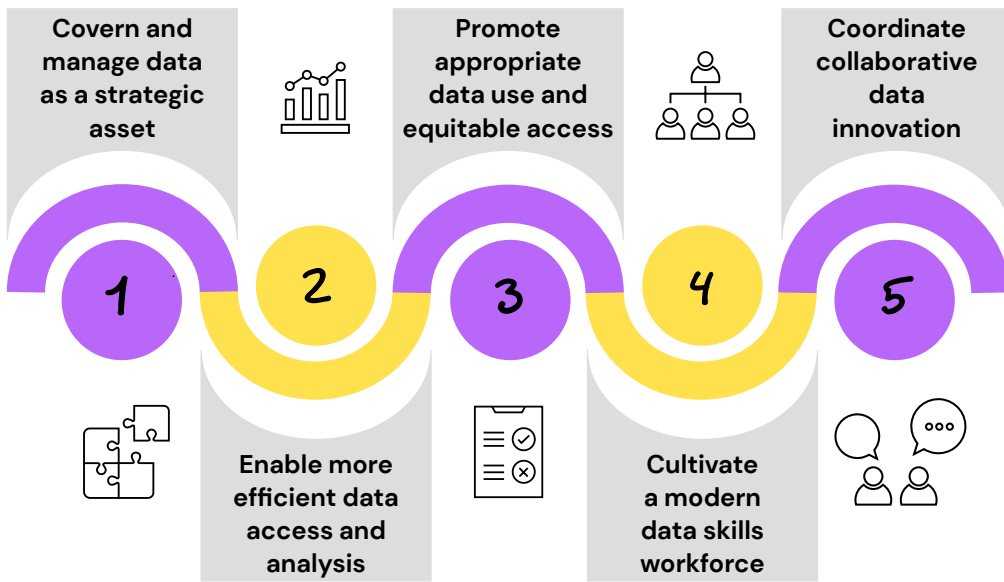
DATA STRATEGY CHEAT SHEET

by Sergey Gromov

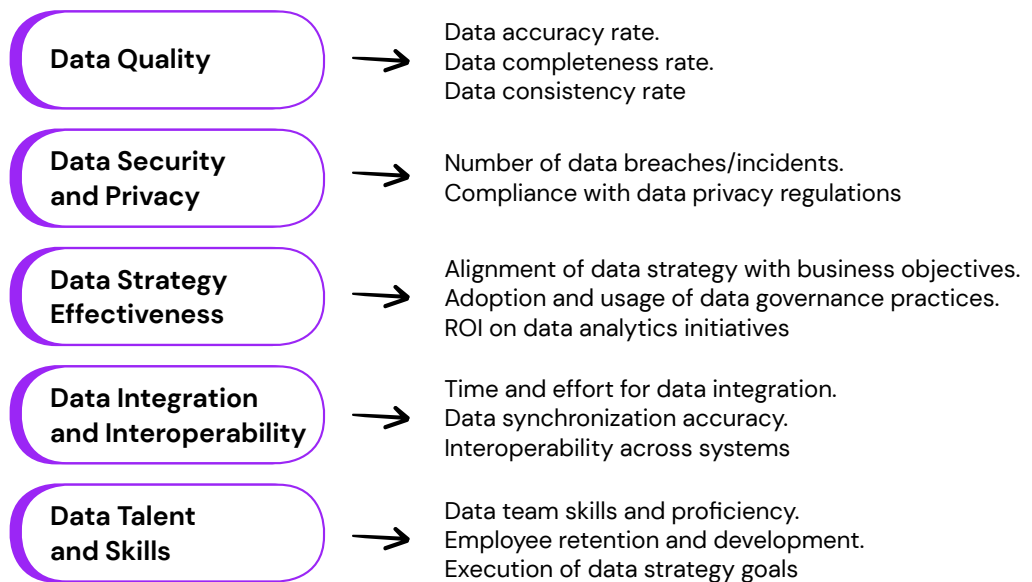


Your Data Guy

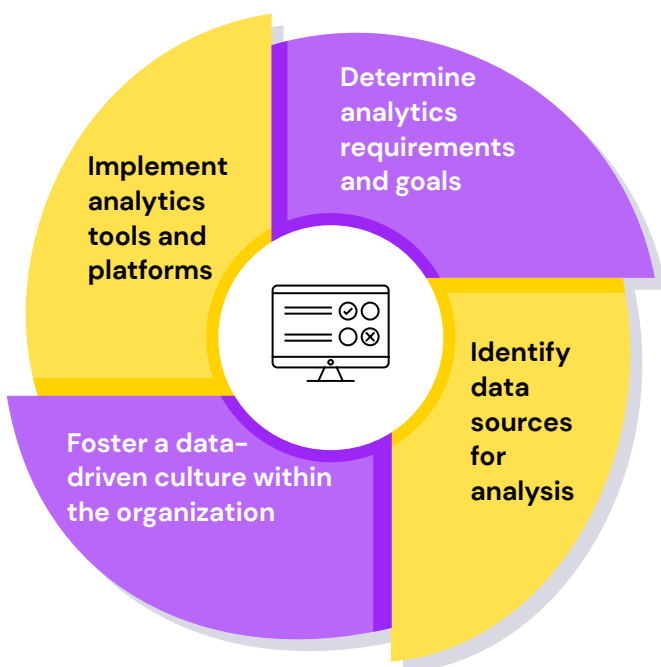
COMMERCE DATA STRATEGY'S 5 STRAGIC GOALS



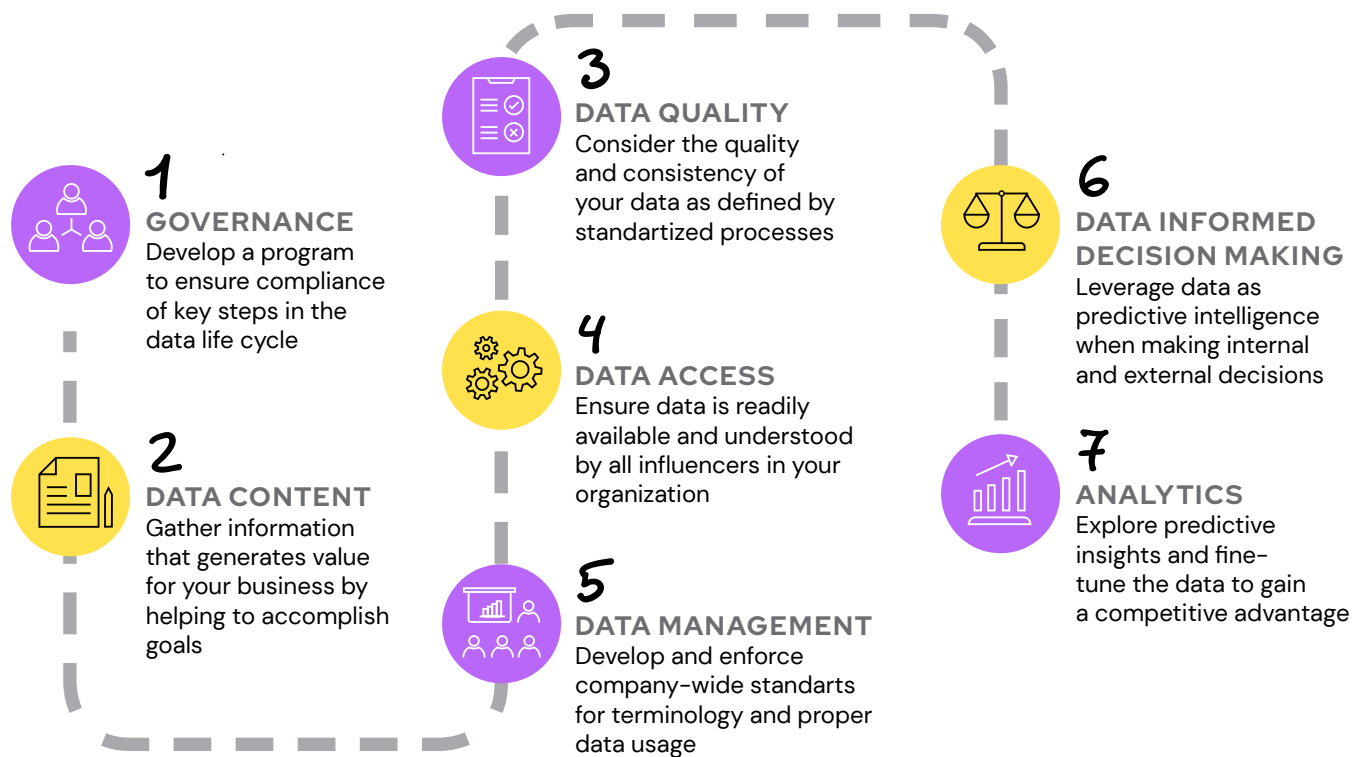
KPIs FOR PERFORMANCE EVALUATION



DATA ANALYTICS AND INSIGHTS



7 PRINCIPLES OF AN ORGANIZATION DATA STRATEGY



DATA LIFECYCLE MANAGEMENT

- ✓ Establish data lifecycle management practices.
- ✓ Define data retention and deletion policies.
- ✓ Implement data archival and backup strategies.
- ✓ Ensure data recovery and business continuity.

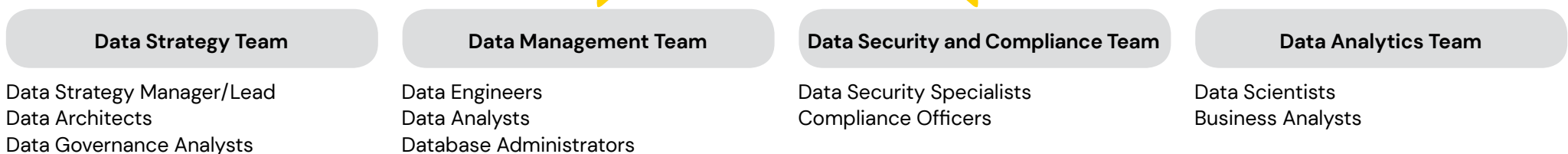
DATA PARTNERSHIPS AND COLLABORATION

- Explore partnerships for data sharing and collaboration.
- Identify opportunities for leveraging external data sources.
- Establish data exchange agreements and protocols.

DATA TALENT AND SKILLS

- ▶ Identify skills and expertise needed for data management.
- ▶ Recruit and train data professionals (data engineers, analysts).
- ▶ Foster a culture of continuous learning and skill development.

TEAMS NEEDED TO SUPPORT DATA STRATEGY



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